**A brief introduction of our project:**

The StockTrack is a cloud-based platform that supports businesses of various sizes with procurement, stock delivery monitoring, and financial management. Its essential components encompass menu design, financial planning, supplier coordination and automated order recommendations.

**Goals and milestones:**

Establishing company goals provides your team members something to work for and your corporation a direction. Without objectives, the organisation won’t have a clear sense of direction and may even be prevented from achieving the accomplishments it would otherwise have.

In the coming year, our business is committed to achieving several key goals and milestones. First and foremost, we aim to have an average customer base through targeted marketing and outreach initiatives, and in the coming months, focus on increasing the number of customers. Additionally, we will focus on enhancing our product line with the introduction of two new innovative offerings, scheduled for release until the end of the year. Lastly, we will prioritize operational efficiency by implementing cost-saving measures that aim to increase our profit margins by 15% over the next 12 months. There goals and milestones represent our dedication to growth, innovation, and financial sustainability as we continue to thrive in the competitive market.

**Gantt Chart and Explanation**

**A screenshot of a project report

Description automatically generated**

We created a poll ourselves and decided what each person would work on, making it more comfortable to talk about the topics.

Within 20 days to have the 1st checkpoint done, we couldn’t have more than 5 days for each topic, or we would be late to upload the file, so we did well managing our time.

Our Gantt Chart contains all the group members, all their responsibilities with the timelines and deadlines until the 22nd of October, how everyone’s working on the project and it’s very easy to see and track.

**Brainstorming**

The company goal is the growth in the industry and reach a very good number of customers.

We decided if we could bring something new to the industry, something related to the company’s stock, in general including restaurant, bar, hardware shops, etc.

The idea of this project is to work directly with companies’ stock getting ideas with every person from the group.

Our manager department and the other departments sections were decided in a meeting after class.

References

*10 company milestones to Aim For in your First year* (no date) *Online Bookkeeping Services for Small Businesses - Bench Accounting*. Available at: https://www.bench.co/blog/starting-a-business/company-milestones (Accessed: 12 October 2023).